

2020 JOINT PUBLIC HEALTH RESEARCH AND PRACTICE CONFERENCE

KEYNOTE SPEAKER



PROFESSOR SUSAN MICHIE

Susan Michie, FMedSci, FAcSS is Professor of Health Psychology and Director of the Centre for Behaviour Change at University College London. She is co-Director of NIHR's Behavioural Science Policy Research Unit, leads UCL's membership of NIHR's School of Public Health Research and is an NIHR Senior Investigator.

Professor Michie's research focuses on behaviour change in relation to health and the environment: how to understand it theoretically and apply theory to intervention development, evaluation and implementation. Her research, collaborating with disciplines such as information science, environmental science, computer science and medicine, covers population, organisational and individual level interventions. Examples include the Human Behaviour-Change Project and Complex Systems for Sustainability and Health. She is an investigator on three Covid-19 research projects.

She serves as an expert advisor on the UK's Scientific Pandemic Influenza Group on Behavioural Science (Covid-19) and is a consultant advisor to the World Health Organisation on Covid-19 and behaviour. She is also expert advisor to Public Health England and the UK Department of Health and Social Care, is Chair of the UK Food Standard Agency's Social Sciences Advisory Committee and chaired the Academy of Social Science's 'Health of People' project.